



Press Release

(Houston, Texas October 24, 2007) Ingenia Polymers is pleased to announce the release of a new clarifier masterbatch for high clarity polyethylene applications.

IP1810 Polyethylene Clarifier Masterbatch

IP1810 is a clarifying masterbatch designed to reduce haze and enhance clarity in polyethylene film. The product has been developed as an alternative to the practice of blending LDPE with LLDPE or HDPE to improve clarity. Adding LDPE has a negative effect on mechanical properties. IP1810 improves film clarity without compromising mechanical properties. An additional benefit of IP1810 in film application is a substantial improvement in vapor barrier properties.

Haze Improvement

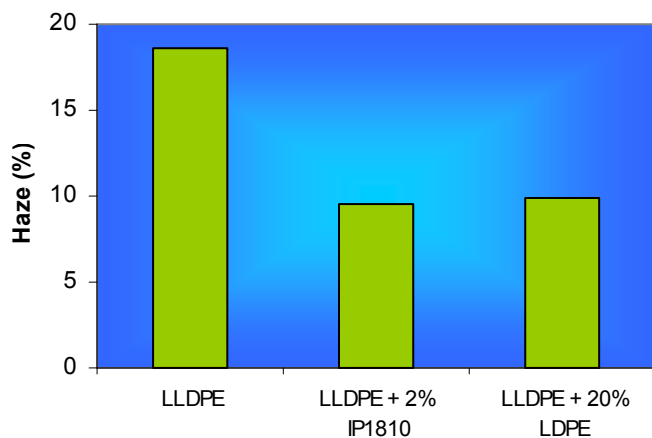


Chart: Comparison of Film Haze, demonstrating the performance of IP1810 clarifying masterbatch compared to direct addition of the additive and compared to the use of LDPE.

Regulatory Information

IP1810 is formulated with materials which comply with CONEG and FDA regulations. IP1810 is heavy metal free.

About Ingenia Polymers

Ingenia Polymers, established in 1986, is a world-class masterbatches and compounds producer and a provider of toll compounding and grinding services to the polymer industry. Ingenia Polymers operates 3 facilities and multiple warehouses in North America.

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